

Help us shape the future of public transport

Tukua mai ō
whakaaro

Have
your say



Help us shape the future of public transport

Public consultation on the Hawke's Bay Regional Public Transport Plan (RPTP) is taking place from Monday 1 August to Wednesday 31 August 2022.

We want a bus network that you can rely on, so you'll leave your car at home.

Buses are vital in our battle against climate change and to enable people to get around safely.

Bus services are being designed around the needs of current and future passengers.

We want to deliver a public transport system that is safe and well-integrated with other modes of transport.

We want your feedback on this proposed Regional Public Transport Plan, including plans for the bus network.

The full Plan document is available on our website. This document summarises our objectives, policies and plans for Hawke's Bay's public transport network.

Please feel free to respond to the questions and give us any other feedback.

Tukua mai ō whakaaro

Have your say



The easiest way to have your say is online at hbrc.govt.nz, search: #consultation

Our existing bus routes

The current bus service is inconvenient and not useful for most people:

Most routes only run every 30min-1hr. The long waits mean getting around can take all day.

Insufficient evening and weekend services don't support people who work shifts, or those who want to get about socially outside of work.

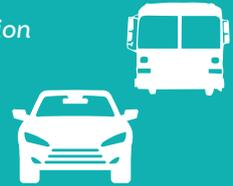
Our one-way loop routes require long detours to get where you want to go.

Connections between routes are missing or inconvenient.

What is our current performance?

Hawke's Bay has one of the smallest public transport fleet for it's population.

Less than **0.5%** of people in our region travel on the bus to get to work, compared with over **80%** by car



16% of our passengers are SuperGold card holders.

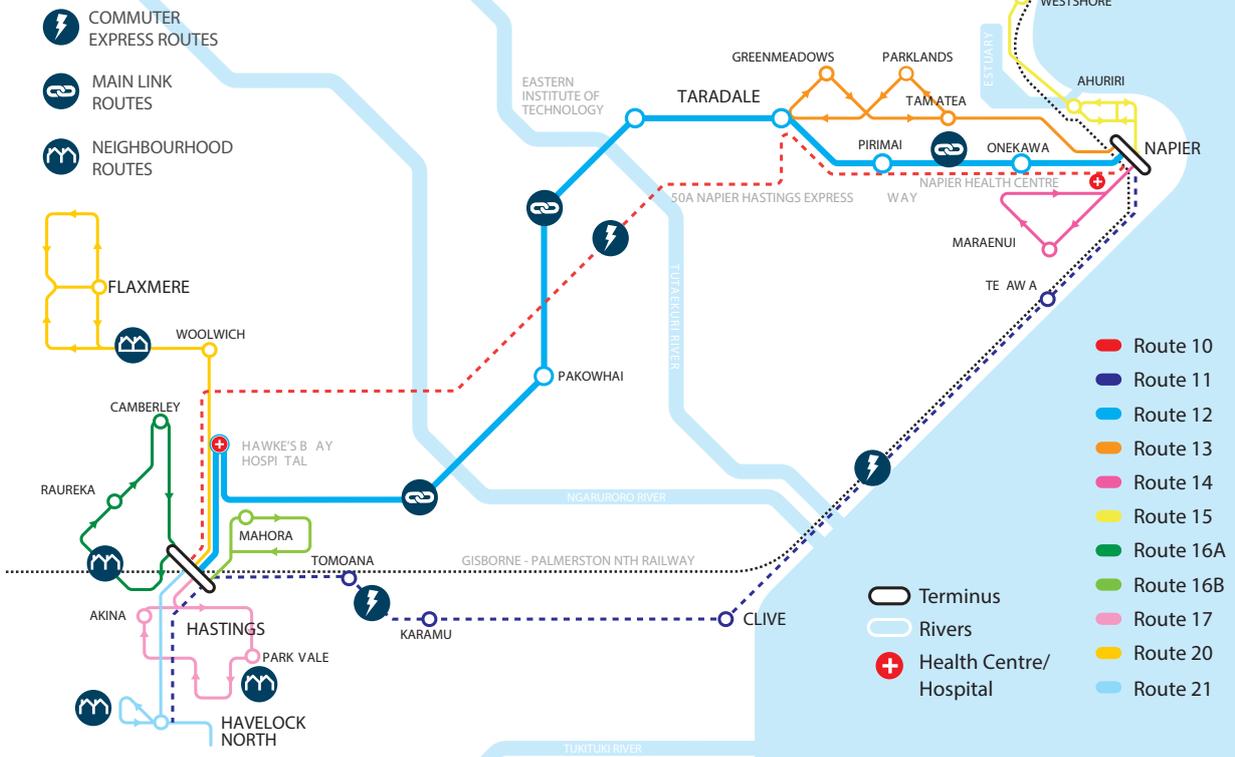
15% of students travel to school using the bus

Our three busiest routes carry **70%** of all passengers



Route 12 is the highest frequency service and carries **50%** of all passengers

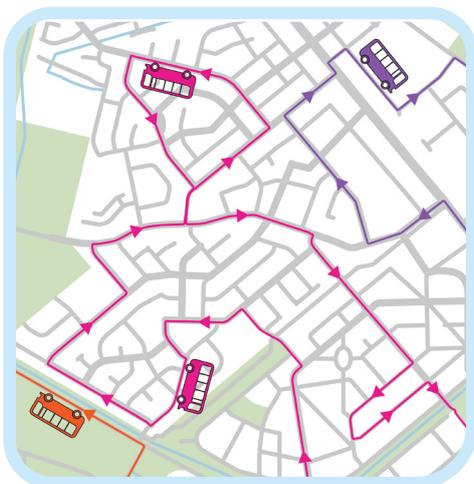
Route Map



How do we propose to improve bus services?

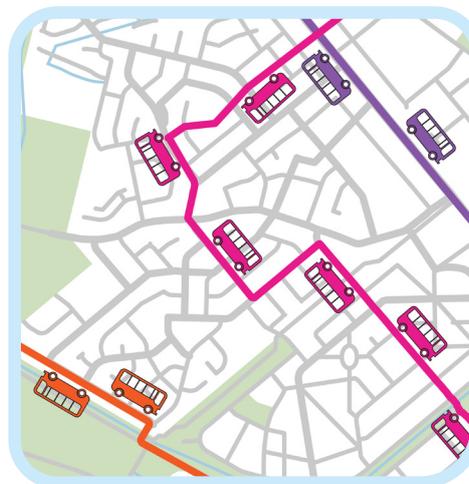
- Implementing bus routes that run the same way in both directions (rather than the current one-way loops), will be more direct and allow the service to be more frequent.
- Creating more connections between routes, helping you get across the network without having to go into main centres.
- Increasing frequency of bus services to provide people with a much greater choice of times and destinations, and less reliance on a timetable.
- Extending the operating time of the bus service beyond 6pm to increase the number of activities that can be accessed by using public transport.
- Ensuring that bus services run to time (neither early nor late) giving passengers confidence to use the network.
- Starting a new peak express service from Central Hawke's Bay into Hastings.
- Identifying existing initiatives in Wairoa and supporting the establishment of Community Transport services.

We want to move from this... → to this...



Coverage Services

Low frequency and slow one-way loop services which try to cover the neighbourhood.



Patronage Services

High frequency and faster direct services which operate for longer each day and provide genuine choice.

While people in some locations may have to walk further to a bus stop, the buses in either direction will be more frequent, meaning less impact on the total travel time. Buses will take you more directly to your destination and return to the same location without a lengthy detour. Total journey times will be much quicker and more efficient.

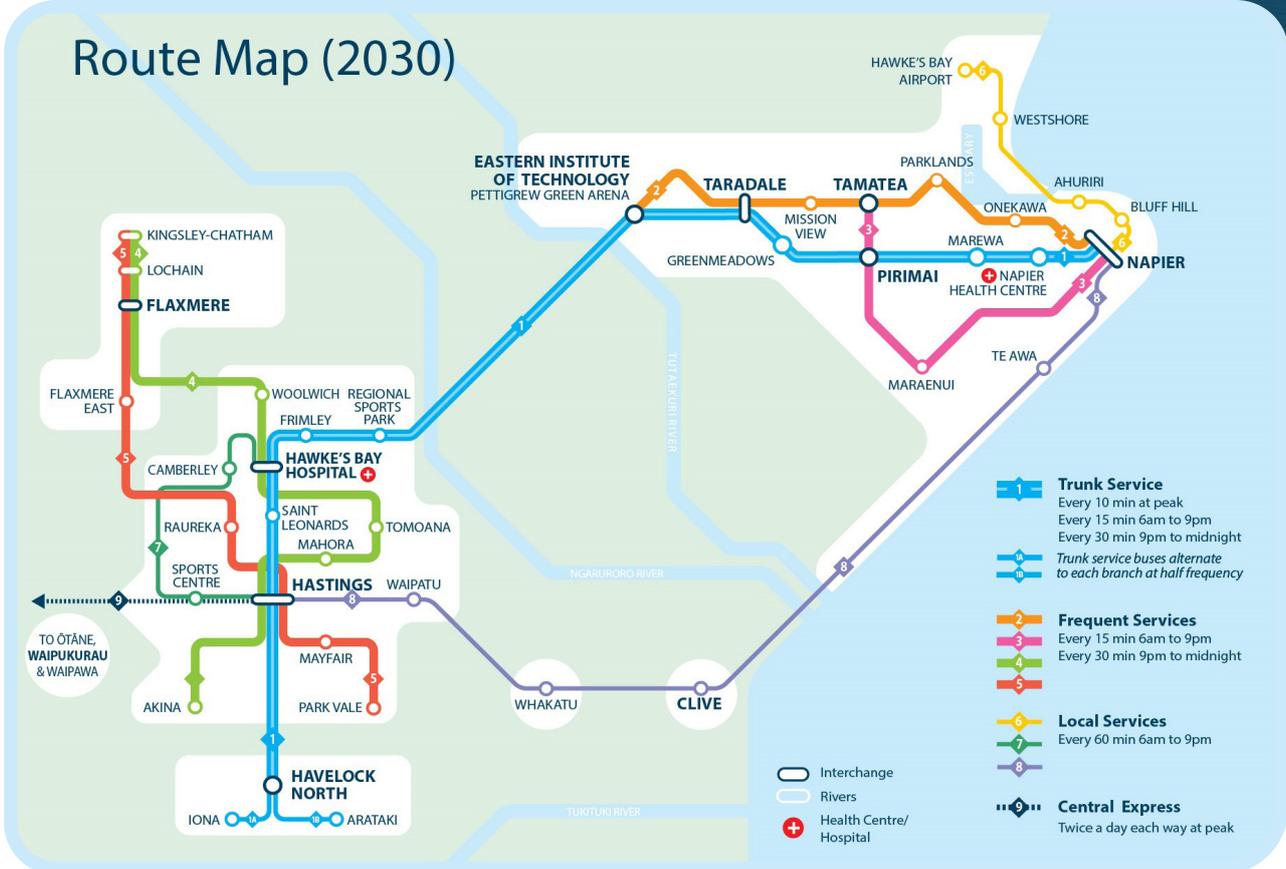
While the new network increases the amount of places people can go without transfer, some transfers are still required. Higher frequency services make these transfers quick and convenient.



Our vision for public transport

To deliver a public transport service that is safe, accessible, and supports the shift to reduce driving and emissions, while improving the economic, social, and environmental wellbeing of the people of Hawke's Bay.

Route Map (2030)



Road map for bus service improvements

What we're doing next

Between now and 2025:

- Improve journey time and journey time reliability.
- Investigate options to partner with organisations and businesses to promote commuter bus use through concession fare schemes.
- Trial a commuter express bus service between Central Hawkes Bay and Hastings.
- Implement Community Transport in Wairoa.
- Evaluate outcomes of on-demand trial in Hastings and identify possible uses within an integrated 2025 network.

2025 to 2030:

- Implementation of improved network as part of new bus contract.
- Tripling bus service kilometres to boost frequency and span.
- Further infrastructure upgrades and potential implementation of supporting Park & Ride facilities.
- Implementation of any supplementary or complimentary on-demand services, or further community transport services if appropriate.
- Changes from 2025 will increase the current spend by \$4.6 million per year. Much of the additional revenue required will come from fares, commercial opportunities, and government funding.

2030 and beyond

- Increase of 40% in bus service kilometres from 2025, to increase frequency and span of service.
- Changes from 2030 will cost an additional \$3.5 million per year from 2025 spend, with additional allocation expected from fares, funding, and targeted rates for those communities served by the network and services.

Proposed short term improvements

Proposed Change	Key Benefit
Divert route 11H/N through Railway and Station Roads in Whakatu	Improves access to service for local community, including a new bus stop
Route 12H/N to run via Hawke's Bay Regional Sports Park to or from Hawke's Bay Hospital	Removes 2km detour and u-turn, which will speed up journey times
Route 12H/N remains on Kennedy Road and does not run via Tait Drive	Improves travel times and reliability by removing right turn onto Kennedy Road
Additional early evening service (6.30pm to 7.00pm) on route 12H/N	Provides an additional option for people who need to work late in Napier and Hastings
Bus stop improvement programme	Improves passenger access and facilities including shelters and information

More detailed public consultation will take place on these proposals in 2023.



Proposed 2025 and 2030 bus service improvements

Service	7 days per week unless otherwise stated	
	2025 Core Service	2030 Improvements
Trunk Route 1 Napier – Eastern Institute of Technology – Hawke’s Bay Hospital – Hastings – Havelock North	Every 15 minutes 7am – 7pm Every 30 minutes 6-7am and 7-9pm	Every 10 minutes Monday to Friday 7-9am and 4-6pm Every 15 minutes 6am – 9pm Every 30 minutes 9pm – midnight
Frequent Route 2 Eastern Institute of Technology – Taradale – Napier Frequent Route 3 Tamatea – Maraenui – Napier Frequent Route 4 Flaxmere – Hospital – Mahora – Akina Frequent Route 5 Flaxmere – Hastings – Karamu	Every 20 minutes 7am – 7pm Every 30 minutes 6-7am and 7-9pm	Every 15 minutes 6am – 9pm Every 30 minutes 9pm to midnight
Connector Route 6 Napier – Bluff Hill – Ahuriri – Hawke’s Bay Airport Connector Route 7 Hastings – Camberley – Hawke’s Bay Hospital Connector Route 8 Hastings – Whakatu – Clive – Napier	Every 60 minutes 6am – 9pm	Every 60 minutes 6am – 9pm
Peak Express Route 9 Central Hawke’s Bay – Hastings	Two services per day Monday to Friday to Hastings (morning) and Central Hawke’s Bay (afternoon)	Two services per day Monday to Friday to Hastings (morning) and Central Hawke’s Bay (afternoon)

More detailed public consultation will take place on these proposals in 2023.

We need to make some tough choices

Frequency over coverage

- Our new network will make buses more frequent, fast and reliable.
- Faster, more frequent services mean buses will be more direct but wont run down every street.
- The benefits of the high-frequency patronage model compensate for the additional walking time not experienced with the coverage model.

Direct services over interchange

- Our new network will make transfers between bus services quick and convenient.
- This will ensure that door-to-door journey times are improved compared with the current network.
- While passengers will still need to transfer at key interchanges, more connections are possible with this style.
- The hub and spoke model is more efficient than having bus services between every start and finish point.

Supporting Policies

The Regional Public Transport Plan contains policies to support the bus service improvements. These policies can be viewed in detail on pages 11 to 17 of the RPTP at [hbrc.govt.nz](https://www.hbrc.govt.nz), search: **#consultation**





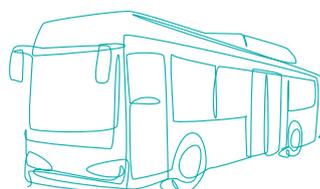
Consultation process and next steps

The Regional Public Transport Plan can be found at hbrc.govt.nz, search: **#consultation**. You can use the submission form to share your feedback with us hbrc.govt.nz, search: **#consultation**. You can also request to attend the public hearings on 9 September 2022 to give a short summary of your views.

Please submit your feedback by **8pm on Wednesday 31 August 2022**.

Following the hearings, the Regional Council will make suitable changes to the Regional Public Transport Plan and service improvement proposals. It is proposed to adopt the RPTP in 2022. More detailed public consultation on proposed service changes will take place next year.

If you have any questions, or require further assistance please contact info@hbrc.govt.nz or call **06 835 9200**.



Consultation Questions

You are welcome to comment on any aspect of this proposal.
There are some key questions we would like feedback on:

We want buses to be faster, more frequent, and more direct.
They will go where people need them to go, when they need them. We would like to ask:

Do you support the move away from infrequent, one-way loop coverage services towards high frequency, direct services? Yes No

We estimate that our current services only cater for about 20% of the population

If you currently don't use the bus, what improvements would persuade you to give it a try?

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If you do currently use the bus, what improvements would enable you to use it even more?

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We propose to make short term changes to current services 11 and 12

Do you agree with these proposed changes? Yes No

Are there other short term route changes that you would like us to consider?

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We have set out our 2025 and 2030 network improvements

Do you agree with the proposed network, both in terms of changes to services and increased hours of operation?
 Yes No

Are there other longer term route changes that you would like us to consider?

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The Regional Public Transport Plan contains many supporting policies

Which of these policies are most important for supporting the proposed service changes, and why? Yes No

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Are there any changes to proposed policies (or even new policies) that you would like us to consider?

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Hawke's Bay Regional Public Transport Plan Feedback

Tukua mai ō whakaaro Have your say

The easiest way
is online at
hbrc.govt.nz



There are a number of ways to share your views with us on this proposal.
Please read *Hawke's Bay Regional Public Transport Plan* document before having your say.
Thanks for taking the time to get involved.

First name: Last name:

Email:

Address:

If you are submitting as the official spokesperson on behalf of an organisation, please give the organisation name here:

Constituency: Ahuriri-Napier Heretaunga-Hastings Ngaruroro
 Tamatea-Central Hawke's Bay Wairoa not sure out of region

Are you a Hawke's Bay ratepayer? Yes No

Need more room? You can attach extra pages, just make sure they include your name and address.

Do you wish to present your submission to the Regional Council at a hearing on 9 September 2022?

Yes No If yes, please provide a daytime contact number and/or email address.

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Privacy Statement - Submissions are public information. Your name and feedback will be included in public documents as part of the decision-making process. All other personal details will remain private. This information will be held by Hawke's Bay Regional Council but only for the purpose of this feedback process.

One submission per individual or organisation. If your submission is out of scope, you may be asked to resubmit.

Online: hbrc.govt.nz, search: #consultation or scan our QR code
Email: haveyoursay@hbrc.govt.nz
Post: Hawke's Bay Regional Council, Private Bag 6006, Napier 4142
Hand deliver: 159 Dalton Street, Napier

**HBRC must receive your submission by
8pm on Wednesday 31 August 2022.**



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HAWKES BAY
REGIONAL COUNCIL

TE KAUNIHERA Ā-ROHE O TE MATAU-A-MĀUI